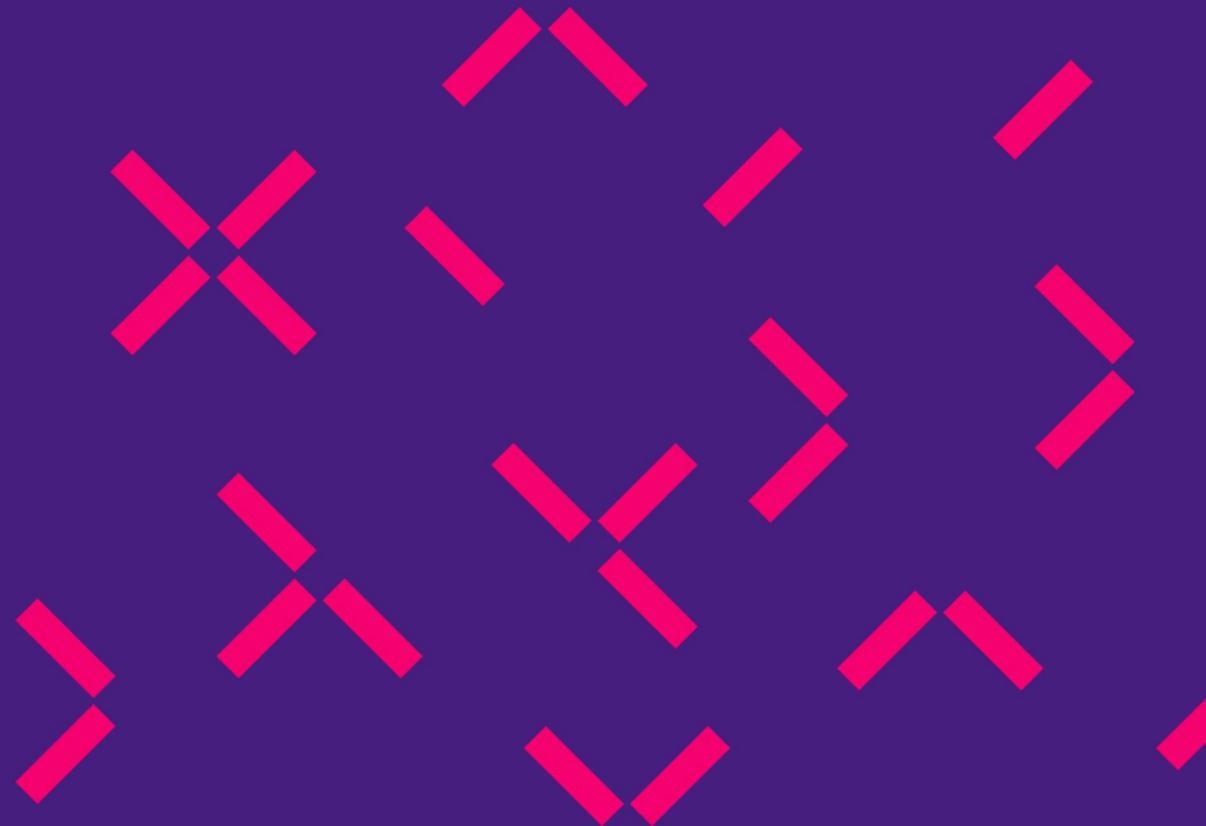


# Unlocking flexibility to reach net zero

All-Party Parliamentary Group for Energy Studies

12 May 2020

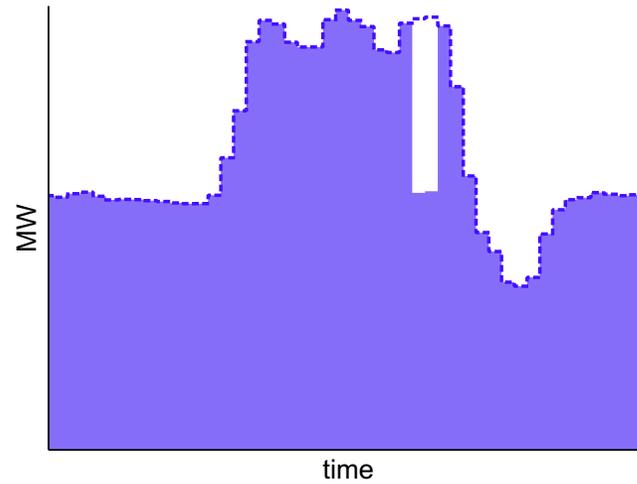
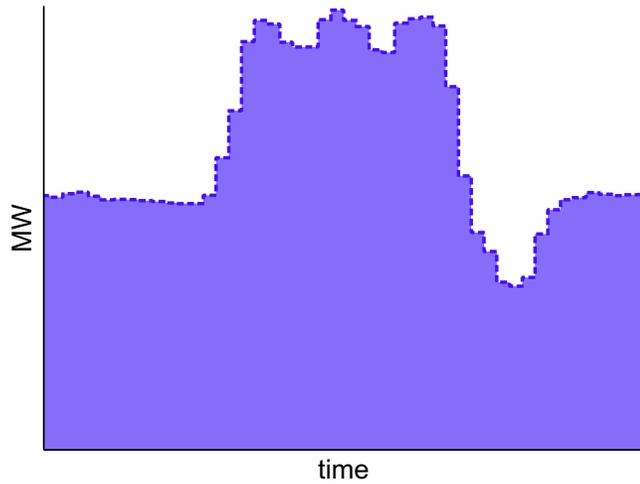


# Demand-side flexibility

Reducing **demand** is equivalent to increasing **generation**



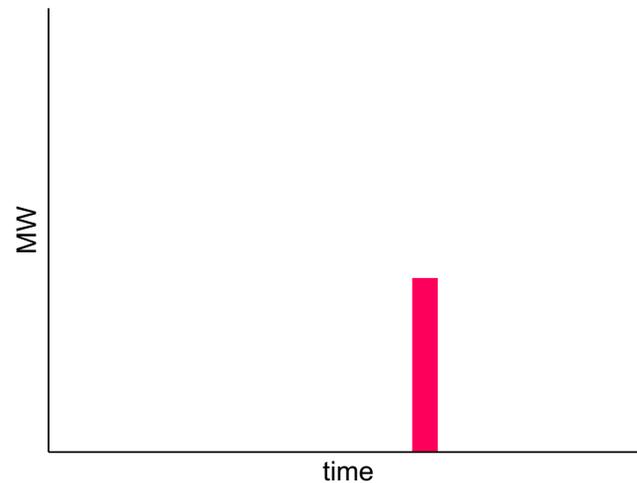
This shows a customer's electricity demand over the course of a day.



If we can persuade the customer to reduce their demand for a while, leaving this white gap, then that is just as useful in managing the balance of supply and demand ...

... as increasing generation by the same amount for the same period.

However, it can be a lot more cost effective to use the demand-side resource, as you're making additional use of the customer's existing assets, rather than having to build and maintain an additional dedicated generation asset.

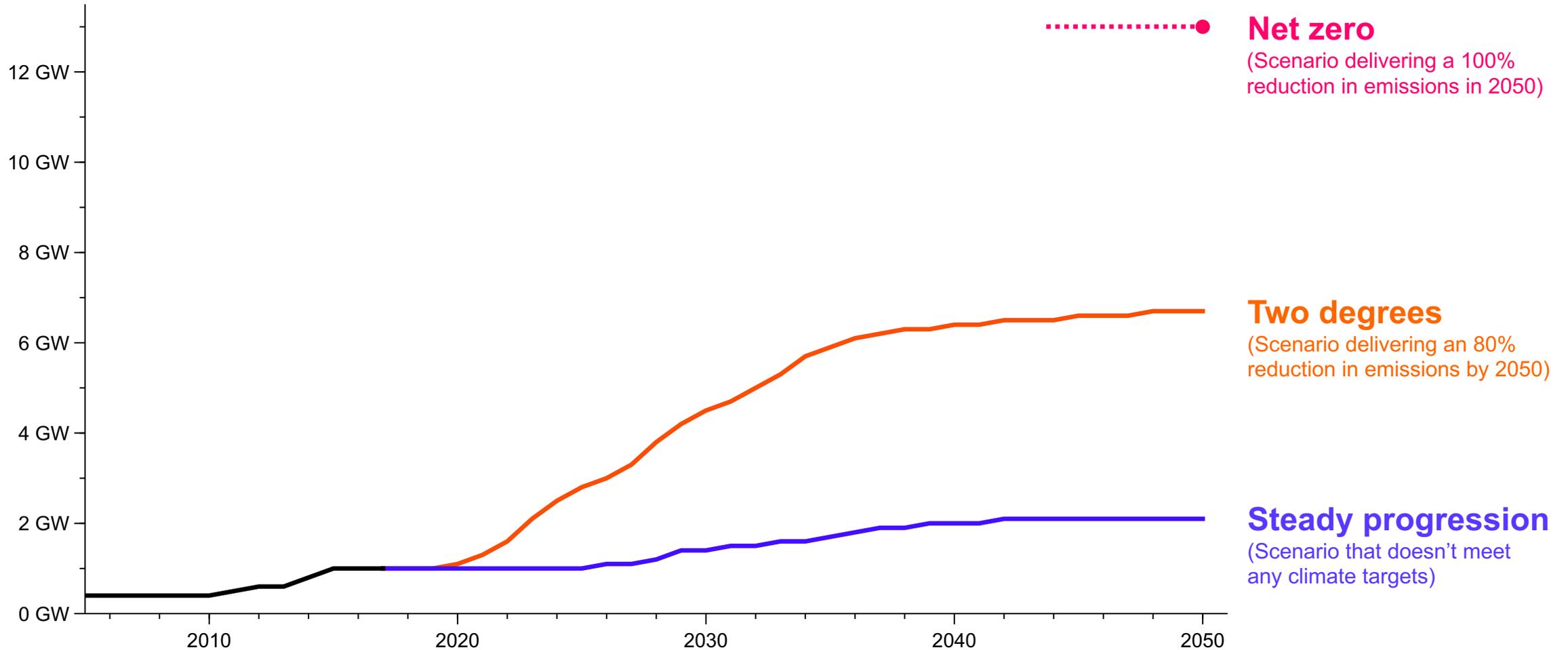


It has always been a "no brainer" to use demand-side flexibility. But as we decarbonise, we will need a lot more flexibility, to manage variability in supply as well as in demand. Doing this without making good use of demand-side flexibility would be ruinously expensive.

# How much demand-side flexibility do we need?

## National Grid's projections of industrial & commercial DSR capacity

The more you decarbonise, the more demand-side flexibility they expect to need: 13x more than now for the net zero scenario.



From National Grid Future Energy Scenarios 2019, Figure 4.11 & p.155.

# Cement manufacturer – UK

Capacity market and ancillary services participation



Load reduction of 14-17 MW

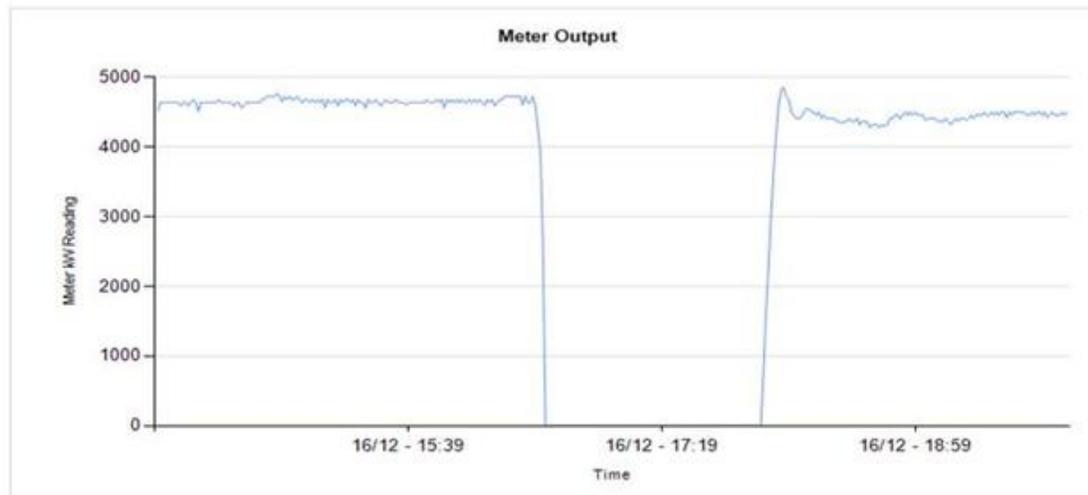
Sustainable for over 5 hours

## Energy reduction plan:

- Strategy includes stopping raw mills and cement mills for 1 to 2 hours at a time
- Shut downs are staggered to ensure production throughput is maintained for some of the plant

# Industrial gases – Ireland

Load reduction at a nitrogen production plant



Load reduction of ~5 MW

Sustainable duration depends on economics

## Energy reduction plan:

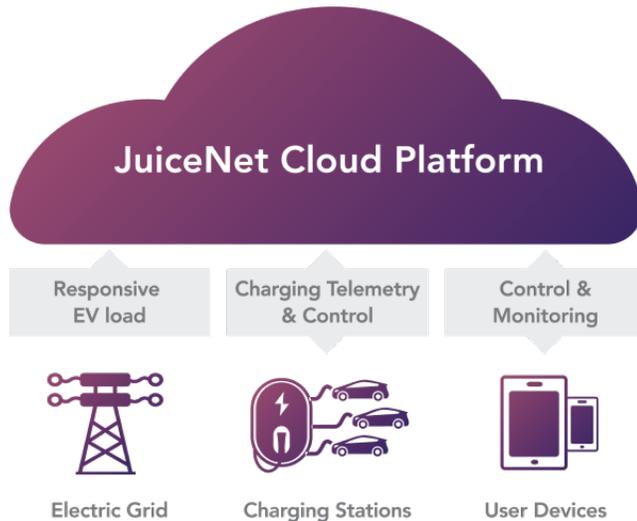
- Full shut down of air separation units and associated pumps

# 30 MW / 70 MWh “virtual battery”

Offered in Californian wholesale markets since late 2017



Actually consists of  
~6,000 smart EV chargers



The screenshot shows the Amazon product page for the JuiceBox 40 Next Generation Smart Electric Vehicle (EV) Charging Station. The product is priced at \$599.00 with free shipping. It features a 40 amp Level 2 EVSE, a 25-foot cable, and is UL & Energy Star Certified. The page includes a list of product features, a list of options for size and color, and a list of customer reviews. The product is currently in stock and available for purchase.

**JuiceBox 40 Next Generation Smart Electric Vehicle (EV) Charging Station with WiFi - 40 amp Level 2 EVSE, 25-Foot Cable, UL & Energy Star Certified, Indoor/Outdoor Use (NEMA 14-50 Plug, Black/Grey): Automotive**

by JuiceBox

4.5 stars (966 ratings) | 404 answered questions

#1 Best Seller in Electric Vehicle Charging Stations

List Price: \$649.00  
Price: **\$599.00** & FREE Shipping. Details & FREE Returns  
You Save: \$50.00 (8%)

Size: **Next Gen 40 Amp Plug**

Color: **Black/Grey**

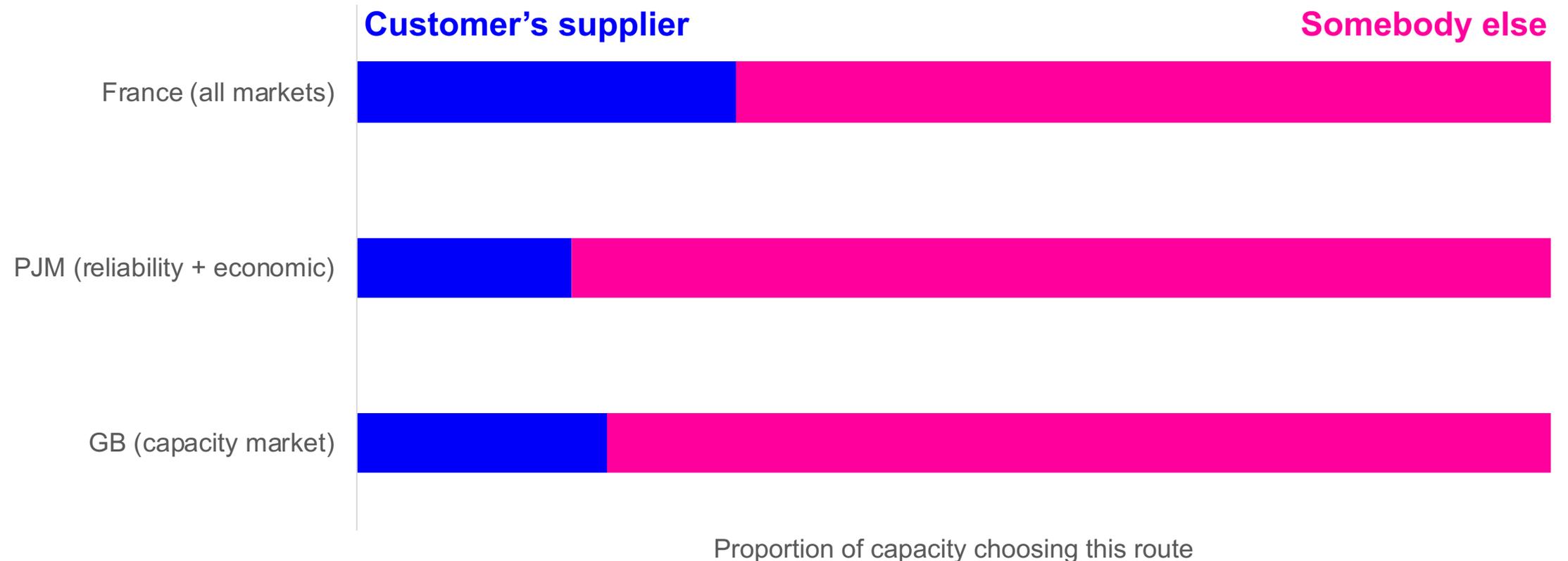
- Up to 7x faster charge: High-power, 40 amperes, 9.6 kW EV charging station. Indoor / outdoor installation. Built-in cable rack and security lock. UL listed. ENERGY STAR-certified. Built in USA. 3-year limited warranty for normal residential use.
- Convenient WiFi connectivity: With the free JuiceNet app, control and monitor charging remotely, get notified when your car is fully charged, set reminders to charge, and more. Dynamic LED lights show charging status. Voice control via Amazon Echo / Alexa.
- Smart grid savings: Schedule your charging times when rates are lower — making your electric vehicle even cheaper to drive.
- Plug-in installation: Just install a simple NEMA 14-50R outlet and you're ready to plug in your JuiceBox. Compatible with some dryer outlets via available adapters.
- Rebates: Get it for as low as \$99 after utility incentives available in many locations. Participate in the Enel X JuicePoints program to earn cash for smart charging in eligible geographies.

See more product details

# Who offers this demand-side flexibility?



Some customers offer their flexibility through their retail energy supplier. But it is clear from the figures in many markets that this is a minority choice: most of the flexibility is offered independently of the supplier: either by an independent aggregator or (less commonly) directly by the customer. A possible explanation is that the skill set required to discover and develop flexibility in customers' operations is quite different from that of a retail energy supplier. Specialists do it better.



France: Data for winter 2016/17, from CRE, Market design and regulatory framework in France, Oct 2017.

PJM: Average for 2015/16 to 2019/20 delivery years, from PJM, Demand Response Operations Markets Activity Reports.

GB: Shares of DSR CMU capacity agreements awarded in all actions to date, from Enel X analysis of Capacity Market Registers, May 2020.

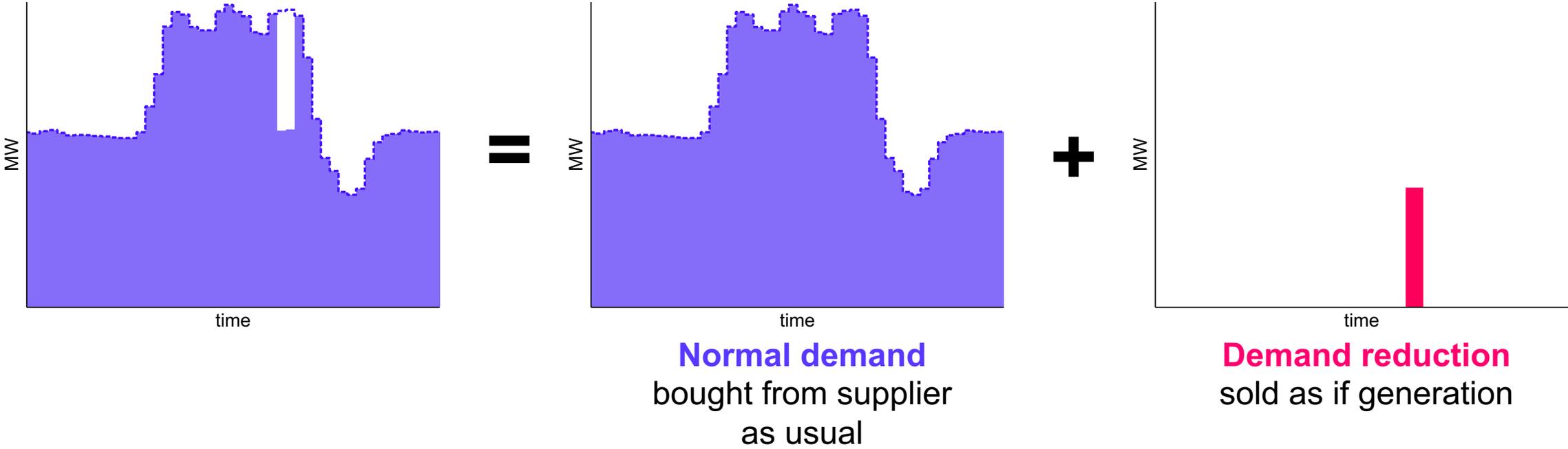
# Flexibility offered independently of the supplier



For this to work, the market needs some mechanism to allow for different parties to be involved with a single customer connection point. Fortunately, this is quite straightforward.

This is what physically happens: the customer reduces their demand for a period, leaving the white gap.

But it can be represented for settlement purposes as two different things happening at the same time



They add up to the same overall demand, but this split allows two different parties to be involved, doing two quite different things.

# Markets for demand-side flexibility



	Capacity market	Ancillary services	Wholesale markets	Balancing mechanism
Traded how far ahead?	Years	Years to days	Years to 1 hour	Less than 1 hour
Who buys from this market?	Government only	National Grid only	Many parties	National Grid only
Open to independent aggregators?	Yes	Yes	Not yet	Yes

The wholesale markets are interesting because they are genuine markets, with multiple buyers and sellers making offers and bids and discovering price between them. They also work over a wide range of timeframes, up to the 1-hour gate closure, and they are where much of the value of additional flexibility that's needed is expected to appear. But they currently lack a mechanism to allow flexibility to be offered independently of supply. A customer can only offer their flexibility in the wholesale markets via their supplier. So there is a lot less demand-side flexibility offered than there could be.

# Allowing independent access to wholesale markets



A natural extension of the Virtual Lead Party role introduced in P344

Most of the hard work has already been done through the P344 wider access modification, or is in being done, through other modifications to introduce sub-metering and baseline methodologies. The extra step to apply the same mechanism to the wholesale markets is comparatively simple.

### Final Modification Report

#### P344 'Project TERRE implementation into GB market arrangements'

**ELEXON**

Phase

Initial Written Assessment

Definition Procedure

Assessment Procedure

Report Phase

Implementation

P344 seeks to align the Balancing and Settlement Code (BSC) with the European Balancing Project TERRE (Trans-European Replacement Reserves Exchange) requirements.

This will implement the TERRE balancing product at national level and enable compliance with the obligations stemming from the European Electricity Balancing Guideline (EB GL).

The BSC Panel recommends **approval** of the P344 Alternative Modification and **rejection** of the P344 Proposed Modification

This Modification is expected to impact:

- BSC Parties
- Non-Balancing Mechanism participants
- Transmission Company
- Central Registration Agent (CRA)
- Balancing Mechanism Reporting Agent (BMRA)
- Electricity Contract Volume Aggregation Agent (ECVAA)
- The Funds Administration Agent (FAA)
- Half Hourly Data Aggregators (HHDA)
- Settlement Administration Agent (SAA)
- Supplier Volume Allocation Agent (SVAA)
- ELEXON

P344  
Final Modification Report  
19 June 2018  
Version 1.0  
Page 1 of 57  
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### Initial Written Assessment

#### P375 'Settlement of Secondary BM Units using metering at the asset'

**ELEXON**

Phase

Initial Written Assessment

Definition Procedure

Assessment Procedure

Report Phase

Implementation

To settle Secondary Balancing Mechanism (BM) Units using metering equipment behind the defined Boundary Point for Balancing Services (known as 'behind the Meter'), rather than settling using Metering Equipment at the Boundary Point as per current BSC obligations. This allows balancing-related services on site to be separated from imbalance-related activities, more accurately reflecting the balancing-energy volumes provided by the Balancing Service Provider (BSP).

ELEXON recommends P375 is progressed to the Assessment Procedure for an assessment by a Workgroup

This Modification is expected to impact:

- Virtual Lead Parties
- Half Hourly Data Aggregators
- ELEXON
- Half Hourly Meter Operator Agents

28/5/06  
P375  
Initial Written Assessment  
11 December 2018  
Version 1.0  
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### Initial Written Assessment

#### P376 'Utilising a Baselining Methodology to set Physical Notifications for Settlement of Applicable Balancing Services'

**ELEXON**

Phase

Initial Written Assessment

Definition Procedure

Assessment Procedure

Report Phase

Implementation

To allow the Final Physical Notification, which feeds into the Settlement of Trading Charges, to be created via a Baselining Methodology. The new Physical Notification will be de-coupled from the Physical Notification used by National Electricity Transmission System Operator (NETSO) for dispatch. This change will allow Balancing Service Providers to be fully recompensed for their actual change from normal usage and the impact this change has on the system, thus enabling greater participation.

ELEXON recommends P376 is progressed to the Assessment Procedure for an assessment by a Workgroup

This Modification is expected to impact:

- Virtual Lead Parties
- Half Hourly Data Aggregators
- ELEXON
- NETSO

28/5/05  
P376  
Initial Written Assessment  
11 December 2018  
Version 1.0  
Page 1 of 19  
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Thank you

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